

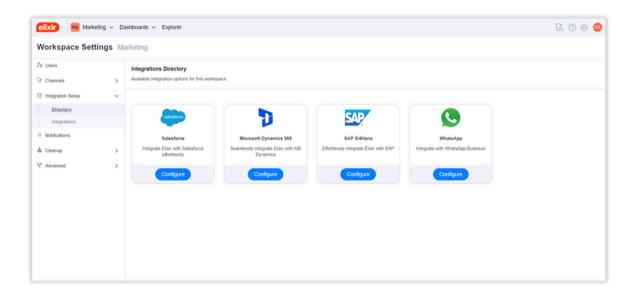


The latest version of Elixir Cloud adds a series of updates and enhancements to the platform. These updates all focus on making the tool work better for users. Ultimately, this will allow for improved customer communication management. While numerous additions have been made, three key areas will most impact users.

# **Enhanced User Interface (UI)**

We're dedicated to improving user engagement and operational efficiency. To that end, our updated UI provides a consistent, user-friendly, and intuitive experience. This UI streamlines workflows, enhances usability, and fosters seamless collaboration.

The new UI is clean and visually appealing. It ensures inclusivity by prioritizing accessibility and adherence to the latest guidelines. Plus, compatibility with major web browsers offers a reliable experience across different user environments.





### **Streamlined Workflows**

Bringing various functions and features into a single interface streamlines workflows. This allows for quicker and more efficient task completion.



# **Improved Productivity**

A unified UI minimizes distractions. Users can access everything they need from a single interface. This makes it easier to effectively manage customer communications.



#### **Better Collaboration**

A unified view drives enhanced collaboration. Share information, provide feedback, and work on joint tasks within a single environment.

# **Introducing Workspaces**

Workspaces are at the core of our platform. They go beyond facilitating standard content development and production. They serve as a canvas for brainstorming and idea generation.

With Workspaces, you can create logical partitions for different users, departments, and subsidiaries. This enables role-based access and a hierarchical organization of content. Workspaces are a source of access for projects, dashboards, channels, and integrations. They drive collaboration and alignment with the overall organization's structure.





## **Workspace Creation**

Administrator users can create multiple workspaces. Tailor these for specific teams, departments, or projects.



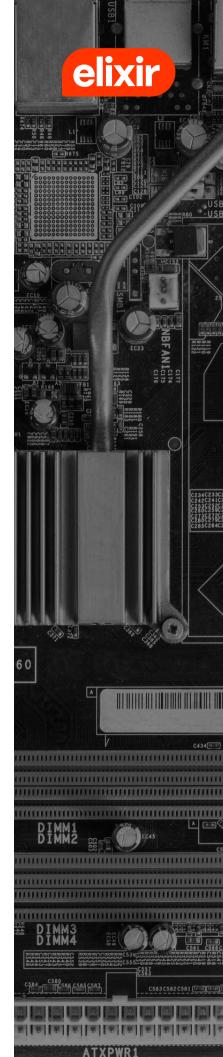
### **Advanced Workspace Configuration**

Workspaces offer a variety of configuration options. This includes naming, personalization settings, and integration capabilities.



# **Enhanced Workspace User Management**

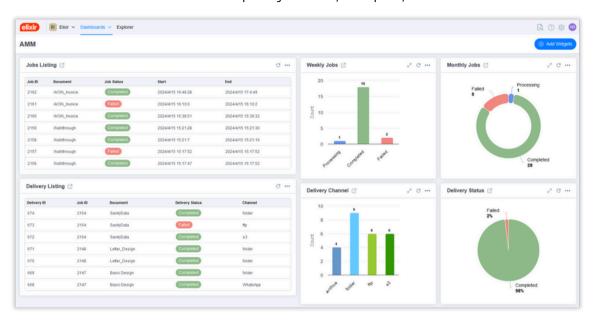
Administrators can add or remove team members from workspaces This makes it simple to manage roles and access levels.



### **Customizable Dashboards**

Dashboards serve as the nerve center for your customer communication strategy. They give users real-time visualization into key performance indicators (KPIs) and metrics. This information – plus job statistics, delivery information, and event monitoring – let users make data-driven decisions.

The Elixir Dashboard unites the elements of your customer communication strategy. It brings everything into a single, navigable interface. Users gain a top-down view of jobs & delivery statistics, along with performance metrics. This enables them to quickly access, interpret, and act on critical information.





### **Real-Time Data Visualization**

Empower your users to make data-based decisions. Real-time visualization gives users up-to-date information, so they can make informed decisions quickly.



# **Customizable and Responsive Design**

Users can tailor dashboards according to their preferences. Responsive design ensures a seamless experience across devices, enhancing accessibility and user interaction.



#### Advanced Data Interaction

Advanced features allow users to drill down for micro-level details. Run-time filters and customizable visualizations help users uncover insights to drive strategic decisions.

