

From Legacy to Leading-Edge

The Elixir logo, featuring the word "elixir" in white lowercase letters inside a red rounded rectangle.

The future of CCM is simplified, secured, and scalable – it's Elixir Cloud.

For almost 40 years, Elixir has empowered enterprises to elevate their customer communications. We've led the charge in customer communication management (CCM) innovations. Now, our revolutionary, cloud-native SaaS product is set to change the landscape again.

Break down silos, foster collaboration, and create personalized customer journeys. And do it all through an intuitive, low / no-code interface. Elixir Cloud delivers the performance, scalability, and security to manage communications at scale. Plus, our deep expertise and commitment to partnership means we'll help you optimize customer relationships and drive growth. The future of CCM is simplified, secured, and scalable – it's Elixir Cloud.

Proven Results For Customer Communications

Many well-known enterprises use Elixir to manage their customer communications. Three out of the top five health care payers, Fortune 500 financial and insurance companies, and governments all trust Elixir.



40+

years of CCM expertise infused into our product.



50%

faster deployment than legacy systems.



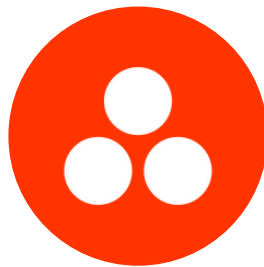
90%

less downtime than on-premises solutions.



80%

faster creation and approval with configurable workspaces.



3x

more cross-functional work via shared asset libraries and collaborative tools.



30%

savings over legacy CCM solutions with scalable pricing.

Powerful Cloud-Native Tools for Every Stage of Document and Communication Creation



Connect

Accelerate transformation while reducing IT costs.

Create personalized, data-driven communication. Utilize pre-built and low-code connectors to CRMs, ERPs, and other systems. Leverage data from multiple sources to create a unified view of your customers. Then, deliver consistent, relevant communications across channels.



Configure

Protect your brand while empowering business users.

Deploy discrete workspaces for greater brand and regulatory control. Create communications faster. Leverage pre-built rules, templates, and other assets you can share across workspaces. Break down silos and unify customer communications across your organization.



Design

Craft communications with speed and efficiency.

Use design tools and a composition engine to create engaging, personalized communications. Empower users to create data-driven content at scale with an easy-to-use interface. Engage users with content that meets their preferences.



Collaborate

Create and review assets across teams.

Foster seamless collaboration between team members. Expedite communication and document creation with leading collaboration, review, and approval workflow tools. Collaborate in real time, across teams, to make complex document review easy.



Deliver

Engage with customers on their preferred platform.

Drive dynamic outbound communications and conversations. Reach users across channels with a single design and repeatable process. Be ready to adapt to changing business needs. With better customer engagement, you can achieve your business goals.



Analyze

Gain deeper insight into communication delivery and engagement.

Get the full picture of communication deliverability and customer engagement. With powerful dashboard and reporting tools, you can track user response. Use this information to make better business decisions.

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